VISION: by 2030 Lancashire will have re-positioned itself as a globally connected & resilient innovation ecosystem. The way we innovate will embody excellence, collaboration & resilience, feeding through to greater commercialisation, entrepreneurship & competitiveness in our economy. We will have a track record as a centre for globally competitive knowledge clusters & talent, & as a

Strategic Aim 1 Strategic Aim 2 Strategic Aim 3 Strategic Aim 4 Strategic Aim 5 Innovation Ecosystem -Innovation Capability -Innovation Capability -Innovation Ecosystem – Innovation Ecosystem -**Enabling Infrastructures** Staying Ahead **Building Resilience** Routeways to Excellence Letting the World Know for Innovation Rationale Rationale Rationale Rationale Rationale Lancs has recognised sectoral Competition between places & Vital for county to keep Further economic shocks & Innovation critically dependant strengths & differentiators 'recreating' its economic base economies growing relentlessly restructuring a certainty, given on skills/talents, specialist market/tech change facilities, knowledge These need to be developed & · 'Standing start' sectoral Lancs' innovation a 'best kept generation, & money worked harder to stay ahead of development increasingly Narrowness/supply chain secret' new/existing competitors difficult to deliver tightness of parts mean Undue past emphasis on Good understanding within, economic shocks easily capital innovation schemes & · Market & technology change Connectedness & relatedness poor understanding outwith multiplied facilities will affect radically function & between existing sectoral Lancs not seen as 'the place for form of these established strengths provide routeways Enterprise start rates below Innovation needs to be innovation solutions' strengths & differentiators for competence-based regional & national averages pervasive across the private, diversification public & third sectors Needs a clear, coherent, & Major employment & GVA risk Risk of hollow-out by adjacent comprehensive narrative for county's economy Such activity vital for iobs/GVA economies **Objectives Objectives Objectives Objectives Objectives** Maintain Lancashire's Build distinctive cross-over · A clear, coherent, & Emphasis on competing on Innovation embedded as a distinctive world-class driven strategy exploiting content rather than price comprehensive narrative for 'first nature' behaviour for prominence in priority sectors existing strengths eg advanced innovation in Lancs Leverage Routeways to Develop supply chain manufacturing, transport Excellence to open-up new, · A proactive function to Wider economic policies capability & capacity servicing systems, nuclear energy & hard to emulate, sector opps promote & celebrate enterprise, skills, & property these sectors, & gap fill digital technologies >> ultra · Prioritise human capital innovation in the county . . . aligned with this Plan to drive · Identify innovation interreliable techs but to also rebut when development & refor success dependencies with other Prioritise R&D & innovation for deployability necessary Securing access to the right geographies to build & root Clear & expert leadership on **New Routeways areas** Anticipate & prepare for centres of excellence, capacity & capability. Develop new global supply shaping national innovation emerging threats wherever they may be, for our chain participation strategies Prioritise FDI & clustering think innovators to scale quickly these new investment in Lancashire · Connecting relentlessly for innovation - GINs & GVCs Indicative actions Indicative actions Indicative actions **Indicative actions Indicative actions** Use-inspired in our R&D & its deployment

development Excellence in delivery, driven by real evaluation & learning

Collaborating to compete for Lancashire